



CONSTRUCTION INSTITUTE SUMMIT 2020

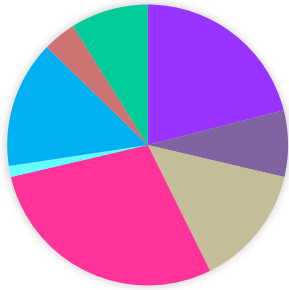
Los Angeles, California | February 20-22

Our Vision Is 20/20: Challenge the Past and ENGINEER TOMORROW



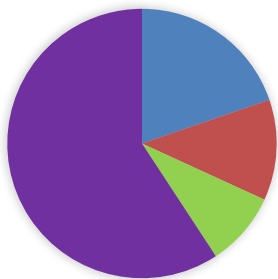
An Invitation to Sponsor and Exhibit

As ASCE's premier event for Construction Engineering professionals, this conference is expected to attract many attendees from practice, academia, government, industry, and allied fields. The Construction Institute (CI) of the American Society of Civil Engineers (ASCE) is pleased to invite you to become an exhibitor at the Construction Institute Summit 2020 in Los Angeles, CA. The Construction Institute Summit is where contractors, owners, designers, and other construction industry stakeholders from all over the country will meet to share new developments and the construction industry. And, that means business for you!



Job

- 29% Senior Manager
- 1% Retiree
- 15% Partner/Principal
- 4% Middle Manager
- 9% Manager
- 21% Technical/Professional
- 7% Student
- 14% Staff Faculty



Organizatio

- 59% Private
- 20% Education
- 12% Government/Military
- 2% Other

Interact with an audience that covers the full spectrum of construction engineering.

Exhibitor Benefits:

- Dedicated hours in exhibit hall with qualified buyers
- Exposure at all exhibit hall events: Welcome Reception, continental breakfast, morning and afternoon breaks, and luncheon
- Exclusive hours with no competing sessions during the Welcome Reception, breaks, and luncheon
- Summit website recognition
- A pre- and post- Summit attendee list provided a full payment is received (Note: Includes company name, attendee name, address. No email or phone numbers provided per ASCE policy.)
- Company name and website included in the Final Program (if signed contract is received prior to January 20 print deadline)

Your six-foot table top includes:

- One full registration
- One exhibit table personnel registration
- One 6' draped table, chairs, and wastebasket

Rates:

Early Bird Rate (on or before November 20, 2019): \$1195

Advanced Rate (November 21, 2019 onwards): \$1495

For exhibitor and sponsorship opportunities, please contact Drew Caracciolo at dcaracciolo@asce.org



Become a sponsor of the Construction Institute Summit and showcase your organization to hundreds of attendees! As a sponsor, you'll have the opportunity to be recognized in the conference program, have signage throughout the conference facility, your organization's logo on the conference website, and more!

Sponsorship Categories & Rates

Platinum - \$10,000 *Choose from:*

Special Friday Night Reception – Always a premier feature of the Construction Institute Summit the special event offers sponsors the opportunity to gain maximum exposure, with special event sponsor signage and even have your staff representatives act as the welcoming crew to ensure a great return on your investment.

Conference Padfolio - Give your company's logo top billing on the Conference padfolio to be handed out to all registrants. You'll keep your company's name in front of attendees for years to come, as they use your padfolio to carry those important documents.

Charging Station - Located in a high-traffic area, these stations give attendees a chance to charge their smartphones and tablets. Whether it's keeping up with the office or downloading the latest app – a low battery has everyone looking for a quick recharge.

Gold - \$5,000 *Choose from:*

Opening Plenary Session - Be identified as the Friday morning plenary session sponsor. Have your logo on the screen as everyone walks into the room to hear the keynote speaker. Put a promotional item on chairs and be recognized from the podium.

Hotel Key Card - Put your organization's brand or logo in each attendee's hands at the Summit by sponsoring hotel key cards.

Elevator Wrap – Capture rider's attention as they wait for the elevator to arrive. Inform attendees about your company and services using the unique vehicle of the elevator doors.

Welcome Reception – This reception provides the sponsoring company an opportunity to advertise their brand while providing a casual setting for attendees to connect with colleagues, network, and meet new friends.

Silver - \$2,500 *Choose from:*

Friday Lunch – This sponsorship allows your company to gain exposure to the entire group of conference attendees at lunch. An ideal sponsorship for an exhibiting company.

Closing Plenary Luncheon – Gain recognition for your company among the leaders in civil engineering at the Closing Plenary Session, the final event of the Summit. Align your brand with the preeminent authority and voice for the civil engineering profession and build awareness with a critical audience of decision-makers

Silver - \$2,500 Choose from:

Conference Lanyard – Lanyards are the must-have accessory at the conference. Lanyards offer a way to display your logo while holding their badge, business cards, etc. throughout the Summit.

Exhibit Hall Raffle Prize (Multiple opportunities available)- Generate special "buzz" in the Exhibit Hall by sponsoring a special item. The Exhibit Hall raffle sponsor will randomly select a registrant to receive a prize at predetermined time in the Exhibit Hall.

Final Program Sponsor - Logo featured on the front cover of the conference program

Social Media Wall - Have your logo on a photo backdrop with the conference hashtag! When attendees post pictures to various social media, your logo will be there!

Conference Wireless Internet Access - Sponsor Wi-Fi for attendees outside of the technical session rooms and the registration area. Have your organization's name as the Wi-Fi login password.

Head Shot Photo Booth - Sponsor a professional head shot photo booth for attendees outside of the technical session rooms.

Bronze - \$1,500 Choose from:

Afternoon Networking Break (5 opportunities) – Beverage breaks offer attendees a chance to get something to drink and network with sponsors and colleagues between sessions. You will receive signage at the break stations or near the coffee display.

Technical Tour Transportation (3 opportunities) – Allow attendees to get out of the hotel and tour a construction engineering project for a more hands-on experience. Sponsor will receive priority tickets and event signage.

Saturday Continental Breakfast – Get the attendees off to a good start with coffee, a light breakfast and an opportunity to network with colleagues and friends before heading off to the final conference sessions.

Sponsorship Benefits

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Full Conference Registration	2	1		
One (1) 6' table in Exhibit Area and one (1) full table staff registration	✓	✓		
Ad in Final Program	½ page			
PowerPoint Recognition Loop during Plenaries	✓	✓	✓	✓
Attendee Registration List – Pre and Post Summit	✓	✓	✓	
Hyperlink logo/name recognition in Summit Marketing Emails	✓	✓	Name only	Name only
Recognition on Summit Signage	✓	✓	✓	✓
Logo and link on Summit Website	✓	✓	✓	✓